



968 Palm Terrace
 Pasadena, CA 91104
 t. 626 791 8310 f. 626 296 6598
 shows@designamericafoundation.com
 www.designamerica-tx.com

EXHIBITOR APPLICATION

DESIGNAMERICA-TEXAS 2011
May 6-7-8,2011
Longhorn Convention Center,
Exhibit Hall A
Gaylord Texan Hotel and Resort
Grapevine, TX • www.gaylordtexan.com

Please complete this application to be considered to exhibit at DesignAmerica-TEXAS 2011.

All products in all categories must be one-of-a-kind designs and handcrafted by you. Originality and quality are of the utmost importance.

With this application, please submit examples of your work either via hi-res photos or reference to your website.

EVENT SCHEDULE:

Exhibitor Check-In and Set-Up:

Friday, May 6th 8am to 4pm

Preview Gala:

Friday Evening, May 6, 2011, 5pm to 10pm

Open to Public:

Saturday, May 7th 10am to 7pm

Sunday, May 8th, 10am to 5pm

Exhibitor Move-Out:

Sunday, May 8th, Load-Out begin at 5pm and must be completed by midnight

WITH THIS APPLICATION, PLEASE INCLUDE:

- 6 or 7 hi-res professional photos of your work (submit these on CD, via email or hard copy for scanning)
- A Photo of you (head shot) to be used in the Artist Directory/Bio section of the DesignAmerica Website
- YOUR BIO: MAKE SURE YOU INCLUDE YOUR WEB ADDRESS. In the Artist Directory, we will be including a brief bio of you. If this is available on your website, we will edit from there. If it is not, please send us a brief bio of yourself, either via email or hard copy with this application.

Please complete and return this application and requested information to:

DesignAmerica Texas
 968 Palm Terrace
 Pasadena, CA 91104
 626-791-8310
 jayne_skeff@designamericafoundation.com

APPLICANT INFORMATION:

Company Name _____

Representative/Artist _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email (mandatory) _____ Website (mandatory) _____

Description of merchandise: (i.e. clothing, furniture, jewelry, leatherwork, decorative art) _____

Price range of your products:

Other shows you have exhibited at:

Galleries/Retail Locations your work is featured in:

How did you hear about DesignAmerica-TEXAS:

Referred by (if applicable):



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EXHIBITOR CONTRACT

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WALL BOARD & PAPER/SHOWCASES

We are currently working with various vendors for walls and showcases and will forward this information to you as soon as we confirm these vendors.

CANCELLATION POLICY

Full refund of deposit will be made if cancellation is received by February 1, 2011. Cancellation must be sent via Registered U.S. Mail to DesignAmerica, 968 Palm Terrace, Pasadena, CA 91104. (Cancellation by phone, fax or email will not apply). No refunds will be made for cancellations received after February 10, 2011

WITH THIS CONTRACT, PLEASE INCLUDE:

- 6 or 7 hi-res professional photos of your work (submit these on CD, via email or hard copy for scanning)
- A photo of you, aka "head shot," to be used in our Artist Directory/bio section of the DesignAmerica Website
- Your Bio. (Make sure you include your web address). In the Artist Directory, we will be including a brief bio of you. If this is available on your website, we will edit from there. If it is not, please send us a brief bio of yourself, either via email or hard copy with this contract.

Please fill out and return this contract and requested information to:

DesignAmerica – TEXAS
968 Palm Terrace, Pasadena, CA 91104
626.791.8310 • jayne_skeff@designamericafoundation.com
OR fax with Credit Card to: 626-296-6598

EXHIBITOR INFORMATION:

Company Name _____

Representative/Artist _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email (req) _____ Website (req) _____

Description of merchandise: (i.e. clothing, furniture, jewelry, leatherwork, decorative art) _____

All booth prices include: 500 watt electrical access, Wi-Fi, 2 exhibitor badges, complimentary listing in the Show Catalogue, DesignAmerica website listing, 2 chairs

PLEASE SELECT EXHIBIT SPACE SIZE:

- 5' by 10': \$1,100 10' by 10': \$1,750 10' by 20': \$3,200
 10' by 30': \$4,700 • Each additional 10 feet over 30 feet: \$500

DEPOSIT ON EXHIBIT SPACE:

Deadline for deposit and space reservation: JANUARY 1, 2011

A deposit of 50% of your exhibit space fee listed above is required:

- 5' by 10': \$550 10' by 10': \$875 10 by 20': \$1,600 10' by 30' \$2,350

- A check, payable to DesignAmerica is enclosed
 Please charge my MasterCard Visa American Express

Card No. _____ Exp. _____ CVV _____

Name on Card _____

Billing Address (if different from above) _____

Signature _____

BALANCE DUE: FEBRUARY 1, 2011 – BALANCE DUE PAYMENT OPTIONS:

If paying by credit card, please select one of the two options below:

- Please auto-bill the full balance to my credit card on February 1, 2011 (you will receive a statement prior to billing)
 Please invoice me for the remaining balance to be paid by February 1, 2011.

If paying by check, and you have not paid the full amount, you will be invoiced for the remaining balance to be paid by February 1, 2011

SIGNATURE _____ DATE _____

DesignAmerica-Texas is produced by DesignAmerica Partners, Inc., a not-for-profit 501(c) 3 corporation, committed to supporting independent American artisans and designers who produce exquisite work in limited quantities within the United States.